


[Web](#) [Images](#) [Video](#) [News](#) [Maps](#) [more »](#)

[Advanced Scholar Search](#)
[Scholar Preferences](#)
[Scholar Help](#)

Scholar All articles - [Recent articles](#) Results 1 - 10 of about 20,900 for [distribute advertising fees web services](#). ((

[Commercial Scenarios for the Web: Opportunities and Challenges](#) - [► iconocast.com](#) [PDF]

DL Hoffman, TP Novak, P Chatterjee - Journal of Computer-Mediated Communication, 1995 - Blackwell Synergy
 ... an operational model of distributed computing, the ... Corporate training, electronic
 distribution and maintenance provide ... unique form of advertising that attracts ...

[Cited by 530](#) - [Related articles](#) - [Web Search](#) - [All 6 versions](#)

[Distribution mechanism for filtering, formatting and reuse of web based content](#)

DK Fields, S Hassinger, WW Hurley, W William - US Patent 6,128,655, 2000 - freepatentsonline.com

Title: Distribution mechanism for filtering, formatting and ... electronically-published
 material distributed over a ... As web based advertising fees are typically ...

[Cited by 26](#) - [Related articles](#) - [Web Search](#) - [All 3 versions](#)

[HTML] [► Intermediaries and Cybermediaries: A Continuing Role for Mediating Players in the Electronic ...](#)

MB Sarkar, B Butler, C Steinfield - Journal of Computer-Mediated Communication, 1995 - jcmc.indiana.edu

... equipped to offer product distribution (except of ... usage rates associated with Web
 advertising vehicles, as ... They planned to distribute to corporate customers an ...

[Cited by 487](#) - [Related articles](#) - [Cached](#) - [Web Search](#) - [All 3 versions](#)

[Viewing the Web as a marketplace: the case of small companies](#)

GC O'Connor, BO'Keefe - Decision Support Systems, 1997 - Elsevier

... products that are difficult to distribute because of ... products and services can be
 distributed over the Web, the reduction in distribution costs allows ...

[Cited by 42](#) - [Related articles](#) - [Web Search](#) - [All 6 versions](#)

[Wireless Advertising's Challenges and Opportunities](#) - [► sjsu.edu](#) [PDF]

HM Yunos, JZ Gao, S Shim - COMPUTER, 2003 - doi.ieeecomputersociety.org

... that content providers generate as a result of ad distribution over the ... placement
 fees or by receiving a share of advertising revenues and m-commerce fees. ...

[Cited by 52](#) - [Related articles](#) - [Web Search](#) - [BL Direct](#) - [All 7 versions](#)

[The real value of online communities](#)

A Armstrong, J Hagel - Knowledge and communities, 2000 - books.google.com

... in effect, the merchandiser and distribution channel for ... its value from transactions
 and advertising, but it ... primarily or even entirely from fees, given that ...

[Cited by 494](#) - [Related articles](#) - [Web Search](#) - [BL Direct](#) - [All 4 versions](#)

[Business-to-business E-commerce: models and managerial decisions](#)

P Barnes-Vieyra, C Claycomb - Business Horizons, 2001 - Elsevier

... the content aggregator hub, distribution channel efficiencies ... tirtical app-egators
 are Web portals that ... from transaction fees or advertising fees realized from ...

[Cited by 33](#) - [Related articles](#) - [Web Search](#) - [BL Direct](#) - [All 3 versions](#)

[PDF] [► Testing Web Site Design and Promotional Content](#)

X Dreze, F Zufryden - JOURNAL OF ADVERTISING RESEARCH, 1997 - xdreze.org

... requirements of normally distributed random errors. ... a manner similar to the use
 of a distribution of advertising exposures in media analysis ...

[Cited by 133](#) - [Related articles](#) - [View as HTML](#) - [Web Search](#) - [BL Direct](#) - [All 4 versions](#)

[Digital newspapers explore marketing on the Internet](#)

JW Palmer, LB Eriksen - Communications of the ACM, 1999 - portal.acm.org

... their revenue on the existing forms of advertising. ... customers not reachable by
 traditional means of distribution. ... copies are not made or distributed for profit ...

[Cited by 38](#) - [Related articles](#) - [Web Search](#) - [BL Direct](#) - [All 2 versions](#)